

Press Release



March 2009

Brooklyn Museum Increases Admissions Effective March 21, 2009

Brooklyn, NY...March 20, 2009. The Brooklyn Museum announced today that it will increase its suggested admission fee to \$10 for adults and to \$6 for older adults and students with valid identification, effective Saturday, March 21, 2009. Admission, which has not been increased since 2004, is currently \$8 for adults and \$4 for seniors and students. Admission for *Target First Saturdays*, the Museum's evening of art and entertainment, will continue to be free from 5 to 11 p.m. as will general admission for Members and children under 12 accompanied by an adult. *Target First Saturdays* are also supported through funds from a major endowment from the Wallace Foundation.

"We truly regret that the challenges created by the economic downturn have made it necessary to modestly increase the admissions fee at the Brooklyn Museum. We are grateful to the Department of Cultural Affairs for its support as we move forward with this suggested admissions increase. However, the Brooklyn Museum and our colleague cultural institutions throughout New York City still represent extraordinary enriching value for all visitors, particularly in this difficult and distressing time," said Dr. Arnold Lehman, Director of the Brooklyn Museum.

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