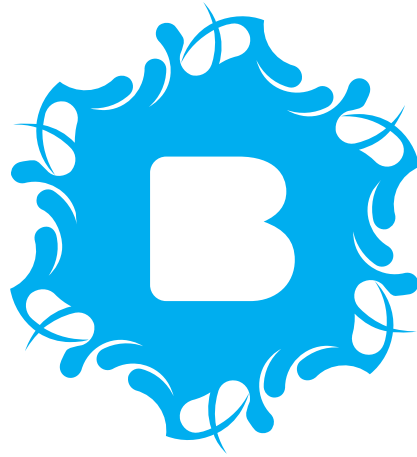


# Press Release



October 2009

## **Preview Celebration of *Modernism + Art20* on Thursday, November 12, at the Park Avenue Armory to Benefit Brooklyn Museum**

### **Major Design Awards to Deedee and Barrie A. Wigmore and Yves Béhar to Precede Preview**

The preview celebration of *Modernism + Art20*, the fine and decorative arts exposition produced by Sanford L. Smith & Associates, will take place Thursday, November 12, 2009, from 5 to 9 p.m. at the Park Avenue Armory at 67th Street in Manhattan. This year, the *Modernism* preview, a twenty-four-year partnership between the Brooklyn Museum and Sanford L. Smith & Associates, will be combined with the *Art20* preview and will be devoted to both decorative and fine arts of the twentieth and twenty-first century. Proceeds from the preview, which features a full cocktail reception, benefit the Brooklyn Museum's renowned Decorative Arts collection and Planned Parenthood. Collectors, connoisseurs, and celebrities will be among the first to consider the offerings of more than fifty leading international dealers specializing in such twentieth-century design movements as Arts and Crafts, Art Deco, Scandinavian, Wiener Werkstätte, and Postmodern.

The preview of *Modernism + Art20* will begin at 5 p.m., followed by an awards ceremony at 5:30 p.m. honoring Deedee and Barrie A. Wigmore, who will be presented with the Brooklyn Museum/*Modernism* Distinguished Collector Award; and Yves Béhar, who is slated to receive the Brooklyn Museum/*Modernism* Young Designer Award. Brooklyn Museum Director Arnold L. Lehman will present the awards. Objects designed by Yves Béhar will be on view during *Modernism + Art20*. Following the *Modernism + Art20* preview, Patron-level ticket holders will be invited to an exclusive dinner party at a triplex penthouse in the Clock Tower Building in DUMBO hosted by Jane and David Walentas.

Over the last thirty years, Deedee and Barrie A. Wigmore have formed one of the pre-eminent collections of late nineteenth-century American decorative arts in the United States, with an emphasis on Modern Gothic and Aesthetic Movement design. Deedee Wigmore was born in Washington State and later studied art history at Oxford, where she met Barrie, and received a degree from the University of Toronto. In the early 1970s, she began her commercial art career at Knoedler Gallery, where she eventually became director of American paintings. She opened her own gallery in 1980 and focused at first on the works of the WPA artists. Barrie is a retired partner of Goldman Sachs, where he worked from 1970 until 1988. The Wigmore's enthusiasm for their collections is matched only by their generous donations to institutions that promote the art of late nineteenth-century America and by their support of *Modernism: A Century of Style and Design*.

## **Brooklyn Museum**

200 Eastern Parkway, Brooklyn, NY 11238-6052  
T (718) 638-5000 F (718) 501-6134  
[www.brooklynmuseum.org](http://www.brooklynmuseum.org)

Yves Béhar is one of the most recognized industrial designers of his generation. In 1999, he founded fuseproject, a San Francisco-based design and branding firm that includes clients such as Nike, Microsoft, Sony, One Laptop Per Child, Target, and Coca Cola. Béhar's design approach combines the application of new technologies and unique functions with a humanistic and pragmatic perspective. His objects have been featured in exhibitions at the San Francisco Museum of Modern Art and the Musée de Design et d'Arts Appliqués Contemporains in Lausanne, Switzerland. *TIME* magazine recognized him as one of 25 visionaries of 2007.

Tickets to the preview range from \$150 to \$10,000 and are available through the Museum's Special Events Office. To purchase tickets call (718) 501-6423, e-mail [special.events@brooklynmuseum.org](mailto:special.events@brooklynmuseum.org), or visit [www.brooklynmuseum.org](http://www.brooklynmuseum.org). Tickets may be purchased online through Wednesday, November 11. Tickets at the \$250 level and up include admission to the awards ceremony. Sanford L. Smith's *Modernism + Art20* will be open to the public November 13 through 16.

*Modernism + Art20* co-chairs include Carol and Richard Hochman, Barbara Jakobson, John Ryan, Thea Westreich, Ethan Wagner, and Lella and Massimo Vignelli.

### **Press Contact:**

Sally Williams, Public Information Officer (718) 501-6330, [sally.williams@brooklynmuseum.org](mailto:sally.williams@brooklynmuseum.org)

Adam Husted, Media Relations Manager (718) 501-6331, [adam.husted@brooklynmuseum.org](mailto:adam.husted@brooklynmuseum.org)

Marcus Romero, Associate Publicist (718) 501-6354, [marcus.romero@brooklynmuseum.org](mailto:marcus.romero@brooklynmuseum.org)

### **GENERAL INFORMATION**

#### Admission:

Contribution \$10; students with valid I.D. and older adults \$6. Free to Members and children under 12 accompanied by an adult. Group tours or visits must be arranged in advance by calling extension 234.

#### Directions:

Subway: Seventh Avenue express (2 or 3) to Eastern Parkway/Brooklyn Museum stop; Lexington Avenue express (4 or 5) to Nevins Street, cross platform and transfer to the 2 or 3. Bus: B71, B41, B69, B48.

On-site parking available.

#### Museum Hours:

Wednesday through Friday, 10 a.m. to 5 p.m.; First Saturday of each month, 11 a.m. to 11 p.m.; all other Saturdays, 11 a.m. to 6 p.m.; Sunday, 11 a.m. to 6 p.m. Closed Thanksgiving, Christmas, and New Year's Day.