

Press Release



August 2010

Brooklyn Museum Announces Major Change in Hours Effective October 6 Will Remain Open Until 10 p.m. Twice Each Week

Brooklyn, NY, August 20, 2010...Beginning Wednesday, October 6, the Brooklyn Museum will open to the public eight additional hours a week, including remaining open until 10 p.m. every Thursday and Friday. When the new schedule goes into effect, the Brooklyn Museum will have a greater number of evening hours than almost any other New York City museum. Despite the challenging economic climate, the enhanced public hours will be implemented following an exhaustive year-long analysis of how the Museum's public hours might be reorganized to more effectively meet the current needs of its audience.

Chairman of the Museum Board of Trustees Norman M. Feinberg states, "The Board believes that the previous hours did not appropriately address the changing needs of its community. We are delighted, through this reorganization, to far better serve our visitors."

In announcing the expanded hours, Brooklyn Museum Director Arnold L. Lehman comments, "This important and positive change is an institutional priority that will enable us to better serve a twenty-first century audience by providing greater access for visitors who work during the day, for families, as well as for those who prefer to visit weekday evenings."

Under the new plan, the Brooklyn Museum will open each day at 11 a.m. On Wednesdays, it will remain open until 6 p.m. and on Thursdays and Fridays until 10 p.m. Weekend hours, from 11 a.m. until 6 p.m., remain the same. The Museum will continue to present *Target First Saturdays*, its popular free evening of art and entertainment, when it remains open until 11 p.m. the first Saturday of each month except September. School groups will continue to be admitted at 10 a.m. on weekdays for guided visits by reservation.

Admission during the new hours, with the exception of *Target First Saturdays*, will remain at a suggested admission price of \$10 and \$6 for older adults and students with valid I. D. Members and children under 12 continue to receive free admission.

Existing staff hours, particularly those of the security team, have been rescheduled. The Museum Café, which is managed by Restaurant Associates, will offer dinner options as well as light snacks and beverages, including wine and beer, in the Rubin Pavilion.

Brooklyn Museum

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T (718) 638-5000 F (718) 501-6134
www.brooklynmuseum.org

Brooklyn Museum Hours

Day	Old	New
Wednesday	10–5 p.m.	11–6 p.m.
Thursday	10–5 p.m.	11–10 p.m.
Friday	10–5 pm.	11–10 p.m.
Saturday	11–6 p.m.	11–6 p.m.
Sunday	11–6 p.m.	11–6 p.m.

The Brooklyn Museum is closed Monday, Tuesday, Thanksgiving, Christmas, and New Year's Day. The first Saturday of every month except September, the Museum is open from 11 a.m. to 11 p.m.

Contact: Sally Williams, (718) 501-6330, sally.williams@brooklynmuseum.org

GENERAL INFORMATION

Admission:

Contribution \$10; students with valid I.D. and older adults \$6. Free to Members and children under 12 accompanied by an adult. Group tours or visits must be arranged in advance by calling extension 234.

Museum Hours:

Wednesday, 11 a.m. to 6 p.m.; Thursday and Friday, 11 a.m. to 10 p.m.; Saturday and Sunday, 11 a.m. to 6 p.m.; first Saturday of each month, 11 a.m. to 11 p.m. Closed Thanksgiving, Christmas, and New Year's Day.

Directions:

Subway: Seventh Avenue express (2 or 3) to Eastern Parkway/Brooklyn Museum stop; Lexington Avenue express (4 or 5) to Nevins Street, cross platform and transfer to the 2 or 3. Bus: B41, B69, B48. On-site parking available.